## **Black Friday and Christmas Shopping**

Free funding for your club through Christmas shopping 🎄 🎁



Did you know 70% of shoppers will do their Christmas shopping online this year. And did you know this shopping can easily turn into **funding for your bowls club?** 

Everyone's favourite Christmas gift retailers like eBay, Amazon, Nike, Argos, John Lewis, Currys, JD Sports, M&S, Boots, Waterstones, Screwfix and more will all donate money to your bowls club when your members, supporters, volunteers, trustees and club community shop with them.

It's very easy - an online shopper simply buys something from one of the above retailers or 8,000 others, and **the retailer sends your bowls club a free donation as a thank you at no extra cost to the shopper**. All you need to do is tell your club community about it and watch the donations come in.

To take advantage of this festive fundraising idea, simply <u>register your organisation with funding website</u> <u>easyfundraising</u>.

If you have questions or need any help, you can contact Becky Coleman at easyfundraising on <u>becky@easyfundraising.org.uk</u> and she will be happy to help.